UX ARCHITECT + UI DESIGNER

(208) 906-9653 Audrey.Michelle.Miller@gmail.com www.Oddree.com

## **SUMMARY**

Experienced Enterprise UX Architect, UI Designer, and Leader proficient in creating and crafting digital products. I am skilled in analytical thinking, creative problem solving, and concept-to-execution strategies while being passionate about exploring the boundaries of emerging technologies and creating intuitive interactive experiences.

## STRENGTH FINDERS 2.0

Competition, Achievement, Focus, Futuristic, Individualism

# **SKILLS**

Leadership, Design Thinking, User-Centered Designs, Gamification (Game Concept Theory), Virtual Reality (VR), Augmented Reality (AR), Mixed Reality (XR), Communication

### MARKET FORCE INDICATORS

Authority, Influence

# **TECHNICAL TOOLBOX**

Axure RP, Adobe Creative Suite, Unity 3D, Vuforia, Object Oriented Programming, HTML, CSS, JavaScript, ActionScript, JIRA, Test Rail, Microsoft Teams, Blender, Usabilla

#### **EXPERIENCE**

| Chief UX Architect + UI Designer   Hewlett Packard Inc.               | July 2017 - Present  |
|---|----------------------|
| Cofounder + UX/UI Product Designer   ARVRA                            | Sep 2016 - Present   |
| UX/UI Designer + Program Development   BSU                            | Aug 2016 - Aug 2017  |
| UX/UI Designer + Programmer   BSU                                     | Jan 2016 - Aug 2017  |
| Web Designer/Word Press Developer   BSU                               | Sep 2015 - Feb 2016  |
| Event Coordination/Management   IVRC                                  | Jan 2016 - Jan 2017  |
| Production Management + Event Coordination   JUMP                     | Sep 2016 - Oct 2016  |
| Lead Conversion + New Home Sales & Marketing   CBH Homes              | Mar 2014 - Aug 2014  |
| Web Designer/Developer + Inside Sales/Lead Conversion   AWAS KW Boise | Mar 2013 - Mar 2014  |
| Operation Management + Luxury Sales   Samuel's Jewelers               | July 2008 - May 2011 |
| Operations Management + Sales & Marketing   True Colors               | June 2006 - Jan 2009 |

# **EDUCATION**

| Science of Gaming, Interactive Media, & Mobile Technology   BSU | Aug 2015 – Aug 2017 |
|---|---------------------|
| Design Thinking Workshop   BSU                                  | June 2016           |
| Women's Leadership Conference   BSU                             | September 2015      |
| Professional Real Estate License   AREC                         | Feb 2014            |
| BOLD Coaching - Business Objective: A Life by Design   KW Boise | Dec 2013 - Jan 2014 |
| High School Diploma   Eagle High School                         | June 2008           |

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## **PORTFOLIO**

### Managed Print Central | Hewlett Packard Inc

Oct 2017 - Present

#### CHIEF UX ARCHITECT + UI DESIGNER

Managed Print Central (MPC) is a heavily dynamic and data intensive single page web application built on ASP.NET MVC/Angular platform offered as a software service for HP partner channel business to use in managing, quoting, and converting their managed print services customers. I own the management and development of all prototypes, wireframes and architecture guidance for technical requirements with UI/UX impacts to ensure implementation supports worldwide needs.

- Own the management and development of prototypes and wireframes
- Prioritize and groom backlog for UX/UI requirements
- Create all UX and UI designs for requirements utilizing Axure RP
- Lead elicitation meetings and gather technical requirements for development handoff
- Review and clear all developments to ensure the UX/UI/IxD is properly implemented

# Reinventing Partner Experience | Hewlett Packard Inc

Oct 2017 - Feb 2019

#### UX/UI REDESIGN + REBRAND (MPC creation)

Partners were unsatisfied with prior software as it did not support their needs to perform and scale business. I was brought in to pioneer a user-centered redesign to ensure the product would be beneficial to partners and have higher ROI by outlining a sustainable design that could be used as templates for other products to provide consistency and simplicity across 32+ software tools.

- Led the front-end redesign to better the user experience and process improvements
- Owned the management and development of all prototypes and wireframes
- Implemented internal process changes to incorporate Design Thinking and User Centered Methods
- Identified/Implemented Usabilla software to gather and analyze user feedback
- Hosted live and web workshops with end users to validate the designs and gather feedback
- Created high fidelity prototypes for live representations of user interfaces utilizing Axure RP
- Reviewed and cleared all developments to ensure the UX/UI/IxD is properly implemented
- Set the standard for UX/UI designs in the contractual framework across all MPS software products
- Innovated a UI structure that is being leveraged for complex and simple solutions
- Created consistency/unity in seamless product integrations through front-end visual and behavioral guidelines

## MACD Implementations | Hewlett Packard Inc

July 2018 - Mar 2019

# UX/UI ARCHITECTURE + DESIGNS

Partners needed a way to seamlessly managed their managed print service contracts and by implementing the MACD (Move, Add, Change, Delete) enhancements removed all manually efforts necessary by automating the ability to manage their customer's fleets and see the data extended to other applications through this seamless integration.

- Led the technical requirements by holding elicitations with cross-functional business + development teams
- Own the management and development of prototypes and wireframes

# SBR Tool | Hewlett Packard Inc

June 2018 - Present

## UI CREATION | UX/UI DESIGNS

- Gathered user feedback and examined user flow in partner workshops
- Own the management and development of prototypes and wireframes
- Provide UX integration designs with regards to user flow between systems
- Create high fidelity prototypes for live representations of user interfaces utilizing Axure RP

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#### **PORTFOLIO**

## **Authorization Portal | Hewlett Packard Inc**

August 2018 - Present

# UX + UI DESIGNS FOR NEW SAAS PRODUCT

- Provide Design guidelines and standards for initial tool ideation
- Review needs for prototypes and user flow to prepare for development launch
- Own the management and development of prototypes and wireframes

# Fleet Ops + SDS | Hewlett Packard Inc

February 2017 - Present

#### **UX/UI SME FOR SAAS PRODUCT**

- Provide UX + UI design improvements to enhance front-end experience
- Own the management and development of prototypes and wireframes
- Create all UX and UI designs for requirements utilizing Axure RP

#### Portico | Hewlett Packard Inc

Nov 2017 - Present

#### **UX DESIGNS FOR SAAS INTEGRATIONS**

- Gathered user feedback and examined user flow in partner workshops
- Identified and architected integration placement of Portico in other systems
- Assisted in Usabilla integration for feedback and support management

# **Express Decision Portal | Hewlett Packard Inc**

July 2017 - Present

### LEGACY UX + UI SAAS PRODUCT MAINTENANCE

- Own the management and development of prototypes and wireframes
- Create all UX and UI designs for requirements utilizing Axure RP
- Lead elicitation meetings and gather technical requirements for development handoff
- Review and clear all developments to ensure the UX/UI/IxD is properly implemented

PFAID | ARVRA September 2018

#### UX + UI DESIGNS + DEVELOPMENTS FOR VR PRODUCT

- Designed and developed educational VR concept
- Integrated Kinect capabilities into the Unity 3D platforms
- Pitched product at IVRC's 2017 Immerse-athon and placed 2nd in the community division

Show Me | ARVRA March 2017

#### UX + UI DESIGNS AND DEVELOPMENTS FOR AR PRODUCT

- Designed and developed an AR training prototype on Unity 3D platform
- Integrated Vuforia to implement AR needs of product
- Innovated a simple and functional user experience
- Pitched product at Bronco Appathon and took 1st place out of 17 total teams

Nature Game | ARVRA Oct 2016 – Jan 2017

### UX + UI DESIGNS AND DEVELOPMENTS FOR VR PRODUCT

- Designed and developed a VR educational product on Unity 3D platform
- Created assets utilizing Blender software

Make-it VIP | BSU Aug 2016 – Aug 2017

### RESEARCH FOR PROGRAM DEVELOPMENT

- Identified and Implemented software, sites, documents, and procedures
- Promoted organization growth by developing vendor and stakeholder relations
- Designed and created content to promote visions and community awareness

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### **PORTFOLIO**

Quinn | BSU Feb 2017 - April 2017

## UX + UI DESIGNS + CONTENT CREATION FOR WEB COMIC

- Led team to unified story and development pathway
- Utilized Adobe Photoshop + Animate to develop product
- Utilized JavaScript for animation of characters in web browser environment

# College of Innovation's Website | BSU

Oct 2015 - April 2016

## **UX + UI DESIGNS FOR WEBSITE**

- Managed, designed, and published site utilizing WordPress CMS
- Promoted UX best practices by installing heat maps, CTR, and scroll rate tracking
- Setup Google Analytics & developed SEO utilizing YOAST
- Utilized Axure RP for mockups and prototypes of website